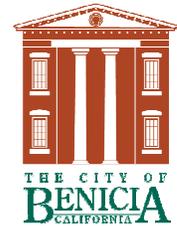


PRESS RELEASE
CITY OF BENICIA
Benicia Fire Department
250 East L Street
Benicia, California 94510



Contact: Jim Lydon
Fire Chief
Benicia Fire Department

**CITY OF BENICIA
ANNOUNCING LAUNCH OF ALERTBENICIA – NEW COMMUNITY MASS NOTIFICATION SYSTEM**

******* For Immediate Release*******

Benicia Keeps Citizens Safe and Informed with Everbridge Resident Alerts

Residents, Businesses, Employees - Sign Up to Receive Critical Communications and Emergency Alerts

BENICIA, CA, September 22, 2016 — The City of Benicia is now working with [Everbridge](#), the worldwide leader in unified critical communications, to keep residents, businesses, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public service announcements. The system will communicate with citizens and businesses during emergencies and other critical events.



Register for Emergency Alerts now at:
www.AlertBenicia.org

The City of Benicia will use the Everbridge emergency notification system to alert residents about a variety of events, ranging from severe weather, fires, floods and other emergencies, to more routine announcements, such as road closures and water utility maintenance. Messages will be sent to residents on their preferred contact paths—cell phone, SMS, home phone, email, fax, pager and more—to ensure real-time access to potentially lifesaving information. Residents listed in the Benicia 911 database will be automatically subscribed to alerts by phone, but Everbridge allows citizens to self-register, provide additional contact information or opt out.

“We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible,” said Jim Lydon, Fire Chief. “The Everbridge emergency notification system allows the City of Benicia to disseminate this information across all types of devices; ensuring residents have access to real-time public information when they need it the most.”

For Registration Assistance:
Email: beniciafire@alertbenicia.org
Call: 707-746-4749

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