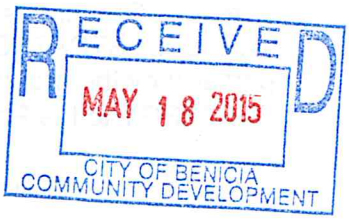
CITY OF BENICIA
COMMUNITY SUSTAINABILITY COMMISSION
2015 - 2016 GRANT APPLICATION



TITLE PAGE

PART A - BASIC INFORMATION

1. PROJECT/PROGRAM NAME: National Drive Electric Week

Amount of Funding Request: ANNUAL: $5,000 one time grant
GRANT PERIOD = 2 YEARS:

Organization and/or Person(s) Submitting Proposal:

Kathy Kerridge , chair of the CSC

2. ORGANIZATION INFO:

Community Sustainability Commission
Organization Name

City Hall
Address

Phone Fax

Email

Federal ID # (for non-profit or business): n/n

If a non-profit organization, the year legally established: 2009

State in which established: California

If a business, the year established number of years: _____

Location: _____

3. CONTACT PERSON (for this Application)

Name: Kathy Kerridge

Title: Chair of the CSC

Address: 771 West I Street, Benicia, CA 94510

Phone: 707-745-8049 Fax: _____

Email: kkerridge@sbcglobal.net

4. The proposed Project/Program will serve FOCUS AREAS of the Benicia Climate Action Plan [CAP] to reduce Greenhouse gases [GHG] and thereby also support Community Sustainability. Please list specific STRATEGIES within the FOCUS AREAS below that will be addressed (fully or partially) by the proposed Project/Program. Include and explanation of the importance of each STRATEGY to the Project/Program's mission. [See CAP page 15 for Focus Areas.]

- **EDUCATION/PUBLIC OUTREACH**

  The entire event is to educate the public about the benefits of electric vehicles pursuant to the public education and outreach focus area.
- **ENERGY PRODUCTION**
- **TRANSPORTATION & LAND USE - This event will support: 1. Objective T-8: Reduce reliance on Conventional Automobile Travel and is a variation of strategy T-8.8 encourage local businesses to use alternative fuel vehicles. 2. Objective T-3: Increase Bicycle and Pedestrian Mode Share by 2020. This is one of the focus areas of the CSC for 2015.**
- **BUILDINGS**
- **INDUSTRIAL & COMMERCIAL**
- **WATER & WASTEWATER**
- **SOLID WASTE**
- **PARKS & OPEN SPACE**

ORGANIZATION CERTIFICATION: I hereby certify that all information contained in this application and any attachments is true and accurate.

NO CITY EMPLOYEE SHALL BE SIGNATORY ON BEHALF OF AN APPLICANT ORGANIZATION REQUESTING FUNDS FROM THE COMMUNITY SUSTAINABILITY COMMISSION. A CITY EMPLOYEE MAY BE SIGNATORY WHEN APPLYING FOR FUNDS FOR A PROJECT TO BE ADMINISTERED BY THE CITY OF BENICIA.

Kathy Kerridge	Chair of the CSC	May 16, 2015
Authorizing Signature	Title	Date

Kathy Kerridge
Typed Name

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PART B – BUDGET INFORMATION **

5. Please provide a budget for the proposed Project/Program. Expenses listed in this document should be consistent with the Project Description. This budget is only for the Project utilizing grant monies.

Do not leave any blank boxes. Use "N/A", if cost category is not applicable.
Note: Column "A" = Total cost of the proposed Project.
Column "B" = Amount requested in this grant application.
Column "C" = The difference between Column A and Column B, or the costs of the Project that are not included in this grant request, if any.

PROJECT DIRECT EXPENSES		TOTAL PROJECT COSTS (A)		GRANT REQUEST AMOUNT (B)		APPLICANT'S OTHER COSTS (C)
Personnel (direct [1])		n/a		n/a		n/a
Personnel (direct [1])						
Personnel (support [1])		n/a		n/a		n/a
Benefits (direct [1])		n/a		n/a		n/a
Contract Services		As part of publicity		As part of publicity		n/a
Project Supplies		$300 -$500		$300-$500		n/a
Project Equipment		n/a		n/a		n/a
Transportation costs: e.g., gas, rental		n/a		n/a		n/a
Other Direct Costs		$4,500(publicity)		$4,5000		n/a
SUBTOTAL		$5,000		$5,000		$n/a

[1] **[Provide names, titles & total estimated annual salary or stipend. Attach additional sheets if needed and summarize total here.]**

PART B – BUDGET INFORMATION (continued)

INDIRECT EXPENSES						
Administrative - personnel		n/a		n/a		
Benefits		n/a		n/a		
Space/office rental		n/a		n/a		
Utilities		n/a		n/a		
Telephone		n/a		n/a		
Office Supplies		n/a		n/a		
Transportation (gas, rental)		n/a		n/a		
Other Indirect Costs		n/a		n/a		
SUBTOTAL		$0		$0		$
TOTAL COSTS		$0		$0		$

PART B – BUDGET INFORMATION (continued)

6. **APPLICANT'S FINANCIAL SOURCES:** Please provide sources of other funds for the proposed Project/Program. Total amount should correspond with Total in Column C (from previous page). Do not include your entire budget here. (It should be attached).

Applicant's Sources of Other Funding (be specific)		Amount or Value		Cash or In-kind (indicate)
Applicant will also use free publicity from Plug in America		0		In kind $500
TOTAL		$0		$in kind $500

7. List any prior City of Benicia grants or loans awarded to your organization and the number of Benicians served with the funds. (If more space is needed to complete your answer, use the reverse side of this page).

Fiscal Year	Project/Program	Amount of City Grant or Loan	Benicians served
2013-14	B2 bicycle Benicia	$20,000	Potentially hundreds
2012-13	Sustainable Green Business 2	$9,000	25
2011-12	Resource Material for library and What's for Dinner program Sustainable Green Business 1 (both 1 and 2 in conjunction with Dominican)	$1,500 $29,000	Potentially thousands 20
	The CSC has also sponsored numerous other educational forums including, Stewards of our Children's Future, CCA, Energy Symposium (in conjunction with Dominican). 82 YouTube videos have been posted of these all of these events and thousands of people worldwide have viewed the videos.		Thousands of people worldwide have viewed the videos.
TOTALS		$49,500	thousands

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PART C – PROJECT/PROGRAM ORGANIZATION DISCUSSION
(Please limit Part C to 5 pages)

8. **Brief Project/Program Summary** (Three to four sentences describing the grant proposal).

The grant will provide money for publicity, signage and supplies for an event featuring electric vehicles to be held during Drive Electric Week. Drive Electric Week takes place from September 12 to September 20. It is an international (USA and Canada) event sponsored by Plug in America to promote the use of electric vehicles.

9. **Describe the Project/Program's general purpose and activities:**

The program's general purpose is to introduce the public to electric vehicles, and to promote their use. The event will feature electric cars, bikes and other electric vehicles. Owners of these vehicles will be there to describe their own experiences with driving electric. California Ebike will participate as well as car dealers who sell electric vehicles. I hope to also have some solar vendors there. The event will highlight all of the benefits of driving electric. This will include the pleasures of driving electric, the financial benefits, the security benefits of reduced reliance on foreign oil, the environmental benefits of better air quality, the benefits from reduction of fossil fuel use, and Green House Gas (GHG) reduction.

10. **If sponsored by a non-profit or business, list all financial liabilities or pending legal action:**
n/a

11. **If applying for other grants for fiscal years 2014 - 2015, please list the project, funding source(s), proposed budgets and requested amount(s).**
n/a

12a. **How much if any money will this project save the organization? n/a**

12b. **If costs savings are involved, when do you anticipate this project will pay for itself, if at all?**
n/a

13. **At what location(s) will the proposed Project/Program take place, and, if applicable, how long has the organization been at this location?**

The event will take place at the foot of Main Street in the parking lot of the Marina Green or at another readily accessible place in downtown Benicia or in one of the major shopping centers.

PART C – PROJECT/PROGRAM ORGANIZATION DISCUSSION (continued)

14. **What are your proposed hours of operations for this Project/Program? Please indicate hours that actual services will be provided, and how this may or may not differ from the hours project staff will be available to respond to inquiries by phone or email, answer general questions, etc.?**

During daylight or evening hours on the day or days of the event.

15. **Describe the Project/Program associated with this grant request. Include the goals to be achieved and the strategy that will be used to meet the goals. Be specific when discussing what will be achieved as a result of the proposed Project/Program, with respect to goals of the Benicia Climate Action Plan to reduce GHG emissions.**

The goal to be achieved will be to increase the use of electric vehicles and decrease the use of vehicles powered by fossil fuels. By showing people all of the advantages of driving electric we hope more people will do it. Many people decide to buy electric once they have actually seen and driven a vehicle. This event will encourage people to do that. One of the goals of the CAP is to encourage the use of alternative vehicles since they emit so much less in the way of GGH. We live in a town with heavy reliance on the automobile. It is a big source of Benicia's GGH emissions. The more people who drive electric the better our air quality and the fewer our GGH emissions will be.

16. **Please describe why the proposed Project/Program is necessary for citizens of Benicia and the community as a whole?**

Electric vehicles improve our air quality and public health. Electric vehicles are also quiet and make the community more peaceful. Electric vehicles significantly reduce GHG emissions, especially when powered by solar.

17. **How will outreach be conducted so that services provided will have an educational "ripple effect" throughout the community?**

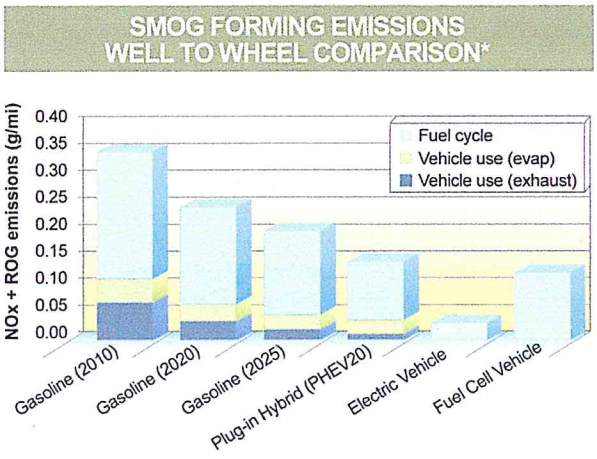
Ads will be placed in local newspapers. Social media will be used to inform people of the events and the benefits of electric vehicles. Signs will alert people to the event. There will be local news coverage. We may be able to have some cars available during the farmer's market and that would expose more people to the information.

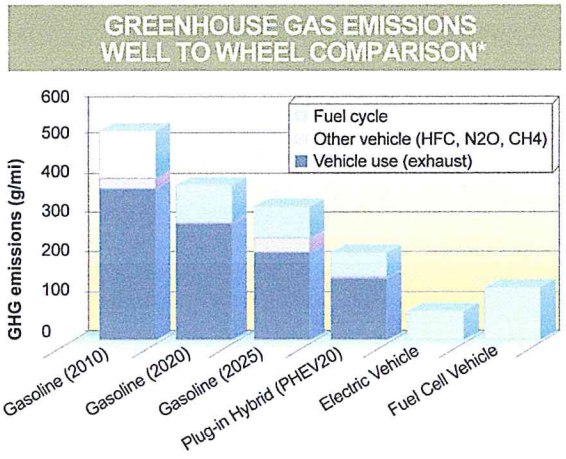
PART C – PROJECT/PROGRAM ORGANIZATION DISCUSSION (continued)

17a. List the specific, quantifiable goals of the proposed Project/Program. (Please state the goals in numbers of individuals, families, households or groups projected to be served and then estimate the amount of energy or water savings that may be achieved for each, then total those figures in each category and estimate GHG reduced by the Project/Program over one year.)

ANNUAL GOALS	Numbers served, e.g. individuals, families, households and/or groups	Water & Energy Savings in 1 year	GHG reductions (estimate) in 1 year
Exposure of people to information	250 individuals directly, 2,000 to 3,000 individuals indirectly		See chart for savings

PEVS DRAMATICALLY LOWER SMOG AND GREENHOUSE GAS EMISSIONS





*Source: California PEV Collaborative (CG1-2). California Air Resources Board, Advanced Clean Cars Summary, 2012. *Smog forming emissions include reactive organic gases (ROG) and oxides of nitrogen (NOx). GHG emissions include carbon dioxide (CO2), methane (CH4), nitrous oxide (N2O) as well as HFC134a (a refrigerant used in some vehicle air conditioning systems). The Well to Wheel comparisons take into consideration emissions from production, distribution, and refining of fuels and the generation of electricity.*

17b. Discuss how this data will be collected, organized and disseminated throughout the community.

Information will be distributed at the event and in pre-event publicity. There will be a sign in sheet at the event to record how many attended and to provide them with more information.

18. If the proposed Project/Program is an already existing activity, or part of an existing program of the applicant or his or her organization or business, please explain.

n/a

19. Identify similar projects or programs in the community and how the proposed Project/Program differs from them.

This will be part of a network of events throughout the United States and Canada. It will be in Benicia and readily available for local people to participate in.

PART C – PROJECT/PROGRAM ORGANIZATION DISCUSSION (continued)

20. REQUIRED ATTACHMENTS: Please verify and check off confirmation indicating that the following required items are attached to the original application.

Do not leave any blank – if an item is not applicable, indicate by "N/A"

Item #	Description	Submitted (verification by City staff)
1	IRS Letter of Tax Exempt Status	n/a
2	Organization's total budget for the current year	n/a
3	Copy of most recent audit or financial statement	n/a
4	Names and addresses of Board of Directors	Same as the CSC
5	List of paid principal staff and positions	City staff
6	Job descriptions for principal staff and personnel *to be paid partially or in full with grant funding.*	n/a
7	Copy of resolution or board meeting minutes indicating organization's support of the project application.	See minutes of March 2015 meeting
8	If a partnership, or involving any collaboration with other group or entity, letters of commitment from each organization indicating degree of participation and a budget showing each organization's financial responsibility to the proposed Project/Program.	

THANK YOU!