

SECTION XI—COMMUNICATION PROGRAM

Requirement¹

- a. Each Enrollee shall communicate on a regular basis with the Public on SSMP development, implementation and performance.
- b. The communication system shall provide the Public opportunity to provide input on program development and implementation.
- c. The system shall include a plan to communicate with tributary and/or satellite collection systems.

Supporting Documents

A summary of the Benicia communication program related to this section and the supporting official documents are shown in Table XI.1.

A copy of each document follows the table.

¹ SWRCB Order No. 2006-0003-DWQ § B.13 (x)

TABLE XI.1—SUMMARY OF COMMUNICATION PROGRAM

Item Required	Supporting Documents
a. Communicate regularly with the Public on SSMP	<p><u>Benicia SSMP Communication Plan</u>. Memorandum from Management Analyst, April 15, 2014 revision.</p>
b. Provide opportunities for public comment and input	
c. Communicate with other local collection systems	



Public Works & Community Development Department

MEMORANDUM

Date: April 15, 2014
To: SSMP Stakeholders and Interested Parties
From: Carrie Wenslawski, Management Analyst
Re: Benicia SSMP Communication Plan

The purpose of our plan is communicating the effectiveness of the Benicia SSMP and educating all stakeholders and interested parties in the benefits to people and the environment of a properly designed, constructed, operated, and maintained collection system.

BENICIA SSMP COMMUNICATION PLAN

Activity/Best Management Practice	Stakeholder	Contact Frequency
Update SSMP Webpage	All	As Needed
Present SSMP Update	City Council	Every 5 years or when significant updates are made
Promote SSO Awareness	All	Ongoing
Conduct In-ground Grease Interceptor Inspections	All	Annually
Distribute SSO Prevention Materials	All	Ongoing

Notes on the following page

SSMP Stakeholders and Interested Parties

April 15, 2014

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Notes:

1. The City's SSMP Webpage is updated as new information is available, such as revised procedures, new policies are developed, or new regulatory information is received. In FY 09/10, information was added so the public can contact the appropriate person for more information or to provide comments or feedback.
2. The first SSMP was completed and approved by City Council on July 21, 2009. The SSMP needs to go to City Council for recertification every five years or when significant updates are made.
3. Promotional opportunities include the summertime Farmer's Markets, Earth Day, and Library and City Hall displays.
4. As part of the Pretreatment Program, the Water Quality Technician conducts an annual inspection of restaurants that discharge to an inground interceptor prior to the City's collection system. During inspection, proper BMP materials are distributed and maintenance records are reviewed and collected.
5. Informational materials such as handouts or pamphlets are distributed at community events and are included in utility bills. Public Service Announcements are posted on the City's website. The Building Division staples a handout to permits for sewer line replacements.