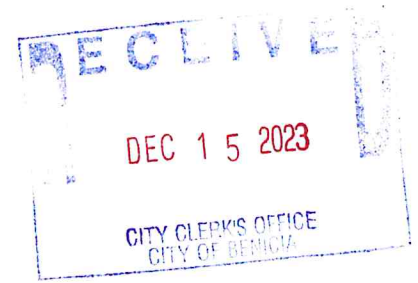


ARGUMENT IN FAVOR
OF MEASURE B
BENICIA SALES TAX MEASURE



What will Benicia look like in the future? You can help decide.

Vote YES on Measure B to protect Benicia's Public Safety and Essential City Services.

Benicia's population is stagnant, with limited locations to build commercial and industrial businesses, resulting in a local economy that cannot support the level of City services that make Benicia a safe, unique, and vibrant community.

City leaders have already eliminated 10 positions (5% of the City's General Fund Workforce) saving over \$1.5 million annually.

They cut programs and services with one-time and ongoing savings of over \$3 million and adopted new rules to facilitate smart development to broaden our tax base.

As we've tightened our belts through fiscal reforms and cut costs, we need Measure B to keep our vital city services.

It's now up to us to invest in ourselves to protect the services we care so deeply about.

Measure B will:

- Protect Benicia's 911 emergency response times,
- Support Benicia's police patrols,
- Maintain Benicia's Parks, Recreation, Library and
- Investment in local infrastructure.

These programs and services are the backbone of a healthy and prosperous Benicia. Measure B protects them and sets the foundation for our City to make improvements and enhance our services in the future.

Measure B sunsets in 12 years – meaning it ends in 12 years unless residents vote to renew this measure.

Measure B will cost the average person in Benicia \$10/month.

Measure B was built with taxpayer accountability and transparency. An independent Oversight Committee will conduct annual audits to ensure it is being used as promised.

And every penny of Measure B stays right here in Benicia – the State can't take it.

Join Benicia's public safety, faith, business, environmental, neighborhood, and civic leaders in supporting Measure B to protect Benicia's residents and our exceptional quality of life.

s/Mark Hughes, Former Benicia City Council Member

s/Norma Morales, Economic Development Board Chair

s/Andre J. Stewart, Insurance Executive

s/Jamie Blomdal, Former BUSD School Board Trustee

s/Lindsay Wray, Chair, Sustainability Commission