



CITY OF BENICIA

STRATEGIC PLANNING VIRTUAL OPEN HOUSE

PURPOSE, FORMAT, AND ATTENDANCE

The City of Benicia is creating a new strategic plan to guide the City's priorities for the next five years. As part of this work, the City invited members of the community to participate in a virtual open houses to ask questions and provide feedback on draft elements of its strategic plan. The strategic planning process is taking place now both because the City has been operating without an updated strategic plan, and because the City is facing budget challenges. The strategic plan will provide a framework for important leadership decisions as the City strives to develop a [balanced and sustainable budget](#).

The open house took place on October 18 at 6:00 pm via Zoom. City staff and consultants from Moss Adams facilitated the open house. The purpose of the open houses was to educate residents about the strategic planning process and solicit input on the city's draft mission, vision, and value statements, as well as potential strategic goals. Attendee input was received via polling questions and comments in the chat log.

OVERVIEW OF THE SESSION

The session began with an overview of the planning process that described the strategic plan purpose and structure, participants in the planning process, and a timeline for the work. We also shared a link to the community survey that was open between October 23-November 3.

After that, we reviewed the purpose of the City's mission, vision, and value statements. We then shared draft statements and asked participants for feedback via polling questions and comments in the chat log.

Finally, we shared drafts of potential strategic goals and again asked for participant feedback. The consultants gathered the provided input for future synthesis. This feedback will be shared with both the management team and City Council for review as they work to develop and refine the strategic plan.

NEXT STEPS

The draft strategic plan goals will be shared with City Council for review at the November 14 Council meeting. The goal for this session is to identify key priorities that can be used to help inform the upcoming budget discussions and financial scenario planning.

Once complete, a full draft of the proposed strategic plan will be shared with member of the community in early 2024 for additional input. We aim to finalize and adopt the strategic plan within the first quarter of 2024.