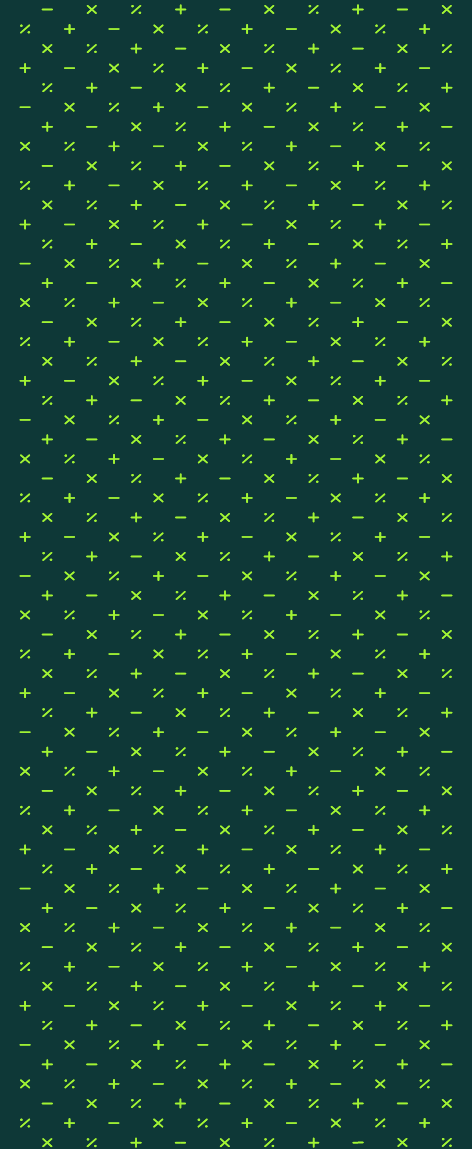




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CITY OF BENICIA Strategic Planning Community Survey Results

November 2023



Project Overview

- The City of Benicia is creating a new strategic plan to guide the City's priorities for the next five years. The strategic planning process is taking place now both because the City has been operating without an updated strategic plan, and because the City is facing budget challenges. The strategic plan will provide a framework for important leadership decisions as the City strives to develop a balanced and sustainable budget.
- As part of this work, the City invited members of the community to participate in a variety of input opportunities.
- To help inform the strategic planning work, the City of Benicia administered a confidential online survey to gather resident input.

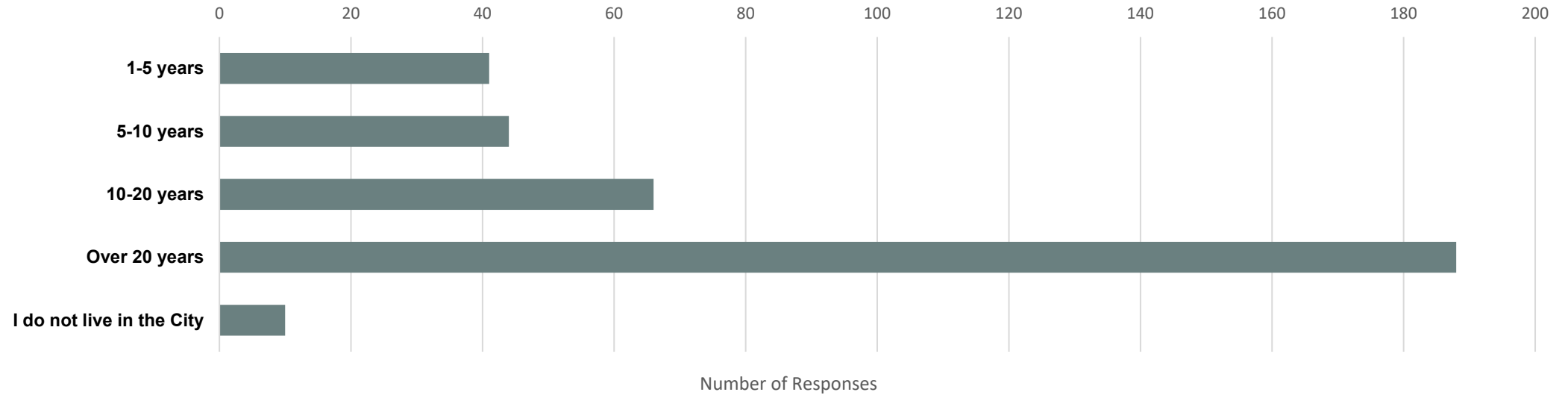


Community Survey Overview

- The survey was open between October 23-November 3, 2023.
- 349 community stakeholders provided responses to the survey. While this is not a representative sample, the survey results nonetheless provide important insights into the priorities of the survey respondents.
- We have provided a summary of their responses within this document.

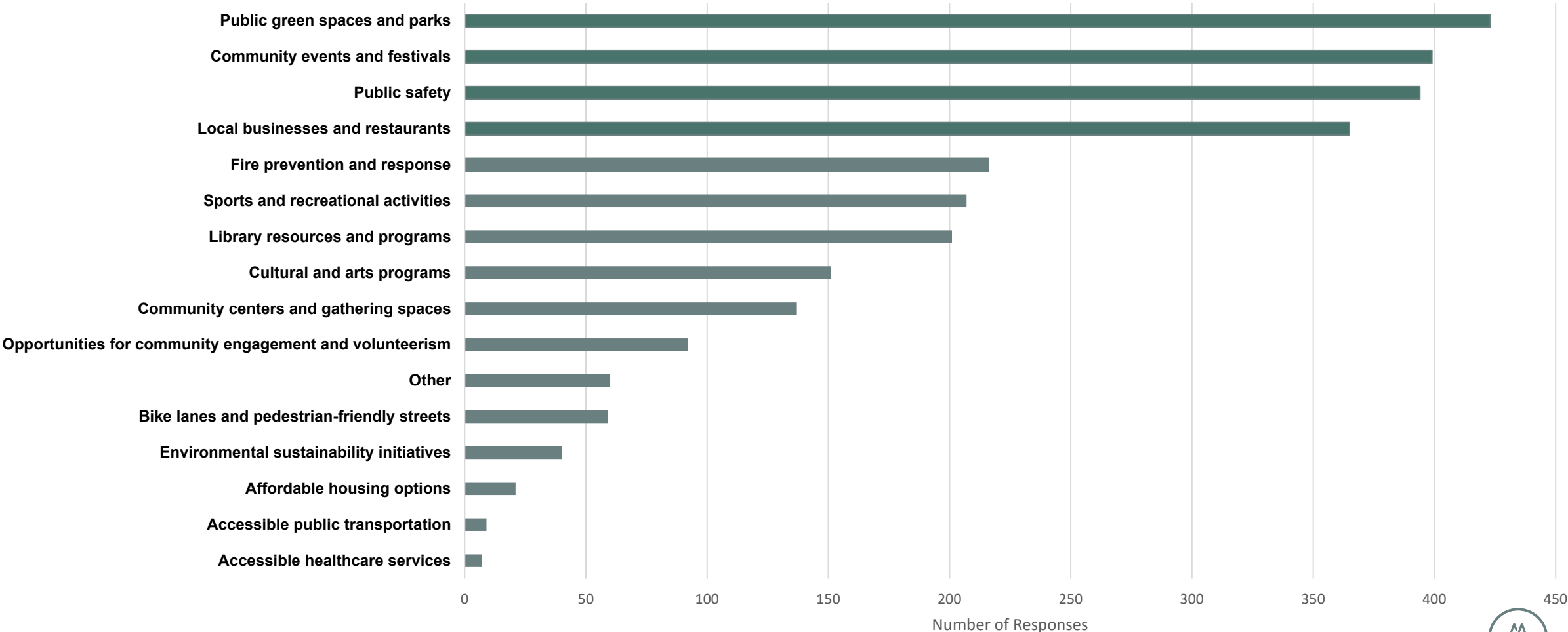


How long have you lived in the City?



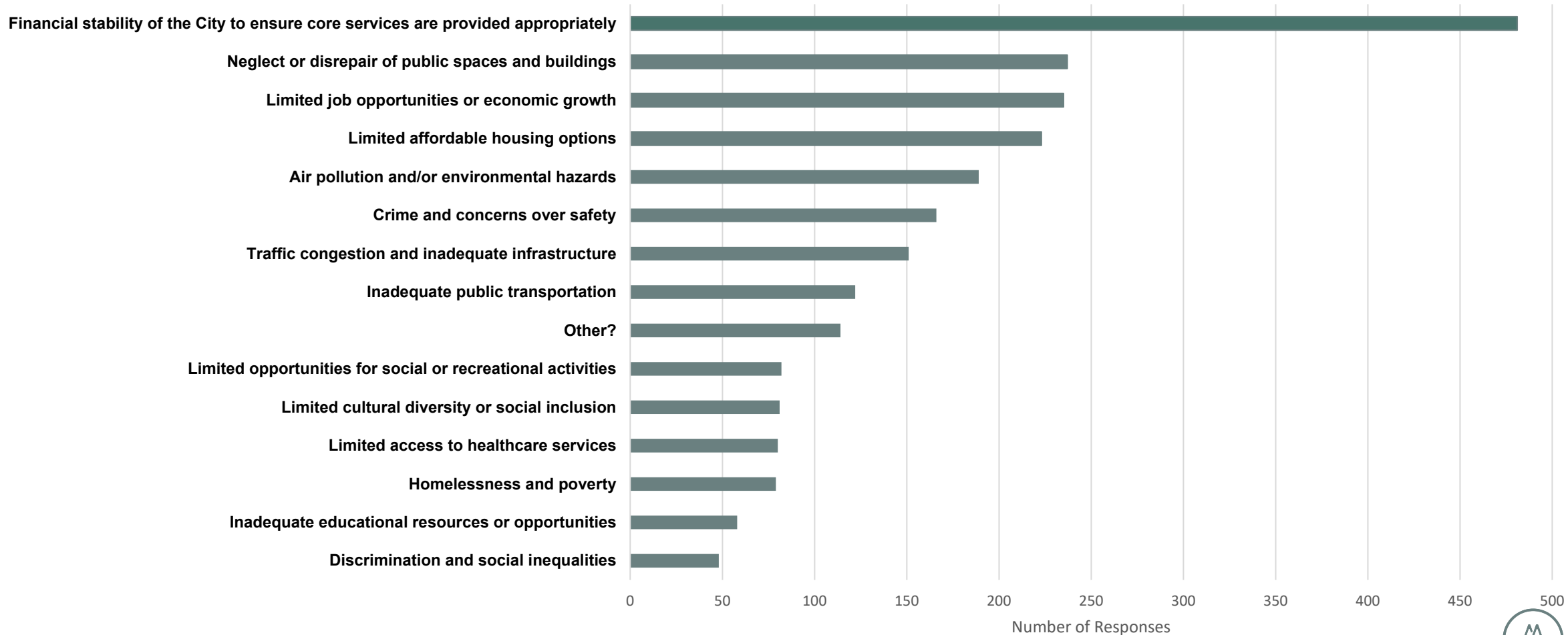
What are the top strengths of the City?

Participants were asked to select their top five strengths from a preset list. They were also given the opportunity to provide additional ideas and feedback via an open text box.



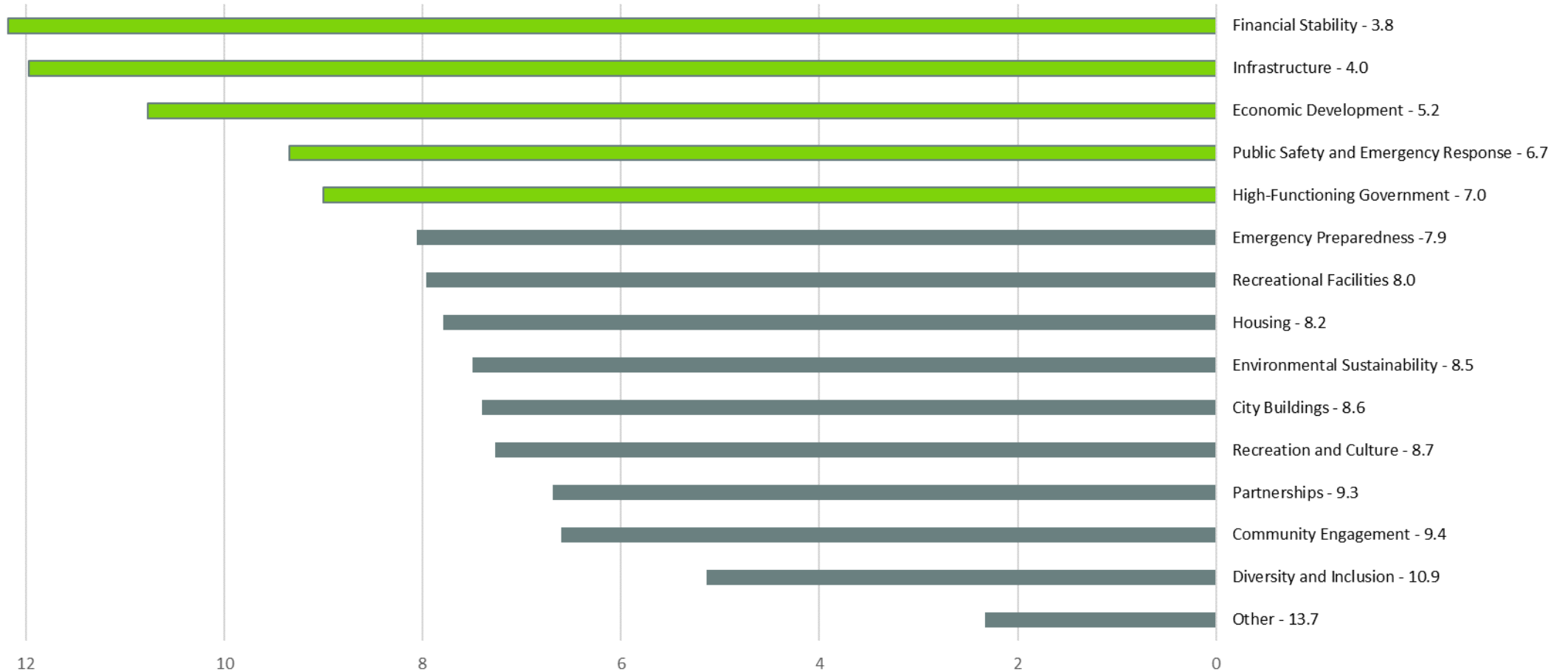
What are the top opportunities for improvement that the City should focus on?

Participants were asked to select their top five opportunities for improvement from a preset list. They were also given the opportunity to provide additional ideas and feedback via an open text box.



What are the most critical strategic priorities that the City should focus on?

Participants were asked to rank fifteen potential priorities in order from most important to least important. They were also given the opportunity to provide additional ideas and feedback via an open text box.



What words would you use to describe the ideal state of the community in the future?

Participants were asked to describe the ideal state of the community in the future. The word cloud below represents the words that were most commonly used (the larger the word, the more frequently it was used).



➤ **THANK YOU**



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