

BENICIA BOOST GRANT – JULY 2020 – APPLICATION SCORING CRITERIA

The following 5 categories will be used by the Grant Selection Panel to rank the applications and recommend authorization to spend a total sum of \$200,000 to the City Manager. Maximum Grant Award is \$10,000 per business application.

Selection Priorities					Total Points
Description of impact on your business due to COVID-19 and explanation of use of funds on sustaining your business	55 points				55
Businesses that generate local sales tax revenue (2019 Annual). (City staff has sales tax records for businesses. The appropriate points will be awarded based on a business's 2019 City of Benicia sales tax contribution)	\$100,000 + 20 points	\$50,000 - \$99,999 15 points	\$25,000 - \$49,999 10 points	\$15,000 - \$24,999 5 points	0-20
Businesses that maintain jobs located in Benicia (Full-Time or Part-time)	1 – 10 employees 3 points	11-20 employees 6 points	21-30 employees 9 points	31-50 employees 12 points	3-12
Tenure of local business in Benicia	1-3 Years 2 points	4-7 years 4 points	7-10 years 6 points	10+ years 8 points	2-8
Businesses that contribute to the City's tourism effort. (Does your business have paid marketing outside of Benicia and/or have at least 20% of the walk-in customers from outside Benicia)	Yes 5 points				0-5
Maximum Points Available:					100

GRANT SELECTION PANEL

Cindy Mosser
Finance Director
City of Benicia

Audrey Taylor
President
Chabin Concepts

Mario Giuliani
Economic Development Manager
City of Benicia

Karen Majors
Retired Assistant City
Manager/Economic
Development Director
Cities of Benicia, Oakley &
Martinez.

Kyle Ochendusko
Asst. Director of Public
Works
City of Benicia

Tim Murrill
Director of
Solano Small
Business
Development
Center

GRANT AUTHORIZATION

Lorie Tinfow
City Manager, City of Benicia