

PROJECT #5 (5.01)

TRAFFIC SIGNAL LIGHT CONTROL BOX SPECIFIC

PUBLIC ART INFORMATIONAL OVERVIEW

The City of Benicia's Arts and Culture Commission's Public Art Program is seeking artists to design and implement the following public art projects throughout the community:

Neighborhood Traffic Signal Control Boxes

GENERAL OVERVIEW:

This public art opportunity is for artists or teams of artists to create dynamic installations that not only reflect the identity of the historic downtown neighborhood, but which can also be considered for all Benicia Neighborhood Traffic Signal Control Boxes. This can be approached abstractly or literally. You may submit up to and no more than two (2) ideas for the one application. If you submit more than 2 ideas, your application will not be considered.

Selection of Artists and Artwork:

Neighborhood Traffic Signal Control Box Public art submissions will be considered based on the following criteria:

- Media: All visual art forms and materials will be considered.
- Style: Artwork reflecting any school, movement or method style will be considered.
- Range: Artwork may be conceptual or tangible.
- Character: Artwork must be appropriate in scale, media, style, and content to the project and environment to which they relate.
- Permanence: Consideration should be given to structural and surface integrity and must be durable and require minimal maintenance.
- Design Elements: In addition to meeting aesthetic requirements, Neighborhood Traffic Signal Control Box public art may also be asked to serve as a means of defining architectural space, e.g. establish focal points, clarify, identify or indicate boundaries, modify and/or enhance specific spaces.
- Public Safety/Liability: Artwork and art places must be free of unsafe conditions or other factors bearing on public liability.
- Diversity: The Public Art program should strive for diversity, reflecting the social, ethnic and cultural fabric of the City.

Artist Selection Criteria:

1. Artistic quality, including excellence in the artwork's craftsmanship, originality and integrity of the material used.
2. The appropriateness of the artwork to the surrounding community to include its scale, form, content, and design.
3. The relationship of the artwork to the social and cultural identity of the community where the artwork will occur.
4. The artist's ability to successfully complete the project on time and within the proscribed budget.
5. The artist's proposed materials and their appropriateness to the project with regard to structural and surface integrity, protection against theft, vandalism, public safety and weathering, and an analysis of long-term maintenance needs.
6. The artist's proposed method of installation of the artwork and an evaluation of safety and structural factors involved in the installation.
7. The durability of the materials and projected cost of maintenance of the artwork.

DETAILS FOR NEIGHBORHOOD TRAFFIC SIGNAL CONTROL BOXES

Background

Signal boxes are located at every signalized Benicia intersection (with the exception of those owned by Cal Trans at freeway off-ramps) and can be considered as an opportunity for incorporating artwork in the highly visible right-of-way by showcasing the flavor of each of the city's many neighborhoods, both historic and non historic, and various business and arts districts. Currently, we have two (2) traffic signal boxes available: 1) Rose Dr. and Columbus Parkway. 2) West 7th and Military West in front of Taco Bell (We do not have a date when this will be replaced with a new box). Please note: It would be wise to drive around to the other 8 boxes to view what ideas have already been painted.

DETAILS

The City of Benicia Arts and Culture Commission is accepting applications from qualified artists for Public Art for the decoration of city-wide Traffic Signals Control Boxes.

ARTIST QUALIFICATIONS AND SELECTION CRITERIA:

- Open to all Greater Bay Area residents
- Concept and imagery (50%)
- Artistic Excellence (30%)
- Previous Artwork Experience (20%)

ARTIST QUALIFICATIONS CONTENT AND REQUIREMENTS:

- General understanding and appropriateness of surroundings both in historic and non-historic districts
- Specific details of paints, decals and vinyl wraps to be used
- Compliance with community safety standards

APPLICATION PROCESS:

Please read this section carefully. Incomplete applications will not be considered. The applicant's name must not appear on the application pages. Your personal information will be on the Cover Sheet. You will be assigned a code that we will place on all the application pages. Applications must be received by the end of the day 1/31/19. Artists must provide the following in an **electronic format. Mail or deliver material to Benicia Library, 150 East L Street, Benicia, CA. 94510. For more information call Helaine Bowles at 707/746-4358 or email her at Hbowles@ci.benicia.ca.us.**

SUBMISSION TO INCLUDE:

- **Completed cover sheet including the Project # 5.01.**
- Completed Application Form.
- Current Resume/CV (PDF or Word format)-Note: if this is a group submission, submit a single resume for the entire team with individual resume integrated into one document.
- List of supplies used.
- **Concept Description & Design Mock-up—a description of the proposed installation drawn to scale with color using the provided image of the surface to closely represent the planned installation; no rough sketches.**
- Budget & Timeline—selected artists are welcome to begin work as early as March 2019.
- Examples of Previous Work—include 1-3 samples of past and recent work with descriptions. Include location, commissioning organization and budget for the work submitted as illustrative examples; you may submit up to 2 designs.
- Send or deliver all above materials (jpeg images, electronic documentation in PDF or Word documents) on a storage drive or CD to:

Benicia Public Library,
150 East "L" St., Benicia, CA 94510
Attn: Public Art Submission

COMPETITION AWARDS:

- Each traffic box- \$400 + \$150 for materials

TIMELINE:

- Submission Call for Artist period: 11/10/18 to 1/31/19
- Art Selection Panel Review 1/31/19-2/28/19
- Public Art Committee Review: 3/21/19
- Benicia Arts and Culture Commission Review: 4/11/19
- City Council Review: 5/7/19
- Notification to Artists: 5/14/19
- Work Completion period: 5/14/19 to 7/15/19 Weather Permitting
- Once selected, work must be completed by **July 15, 2019**

Finally, all submitting artists carefully review all of the information on these pages and submit questions or inquiries to Benicia Public Library, Attention: hbowles@ci.benicia.ca.us. **Please include email address and phone/text.**

Application Deadline **1/31/19**

Please note, the city reserves the right to limit the size and placement of the artist's signature and placement thereof.

Attachment: Application Form

The City reserves the right to reject any and all submissions.

*Thank you for your interest in becoming a part
of the art landscape of Benicia, California!*